

**THE**

# **WALL O P E R**



**PROMOTION SPECIAL**



**DON'T YOU KNOW? PUMP IT UP  
THE BULLS ARE GOING UP**

# PRESEASON SCHEDULE

As Ste Daley and his team put the squad through their paces ahead of our return to the NPL Premier Division we have finalised our programme of pre-season fixtures starting on Saturday 6th July at West Didsbury & Chorlton and hosting the u23 side of Premier League giants, Everton, on Saturday 3rd August.

Sat 6th July - West Didsbury & Chorlton (A) - 12pm

Tue 9th July - South Liverpool (A) - 7.30pm

Thu 11th July - Widnes (H) - 7.30pm

Tue 16th July - Marine @ - 7.30pm

Thu 18th July - Skelmersdale United (H) - 7.45pm

Sat 20th July - Hanley Town (H) - 3pm

Fri 26th July - Nantwich Town (A) - 7.45pm

Sat 3rd August - Everton U23s (H) - 3pm

Times and dates may be subject to change so keep an eye on our website and social media channels for updates.



**WEST DIDSBURY**

**SAT 6TH JULY**

12pm - away



**SOUTH LIVERPOOL**

**TUES 9TH JULY**

7:30PM - AWAY



**WIDNES**

**THURS 11TH JULY**

7:30PM - HOME



**MARINE**

**TUES 16TH JULY**

7.30pm | - AWAY



**SKELMERSDALE**

**THURS 18TH JULY**

7:30PM - HOME



**HANLEY**

**SAT 20TH JULY**

3PM - HOME



**NANTWICH**

**FRI 26TH JULY**

7:45PM - AWAY



**EVERTON U23S**

**SAT 3RD AUGUST**

3PM - HOME

# NPL PREMIER DIVISION

DAVIDRAVEN

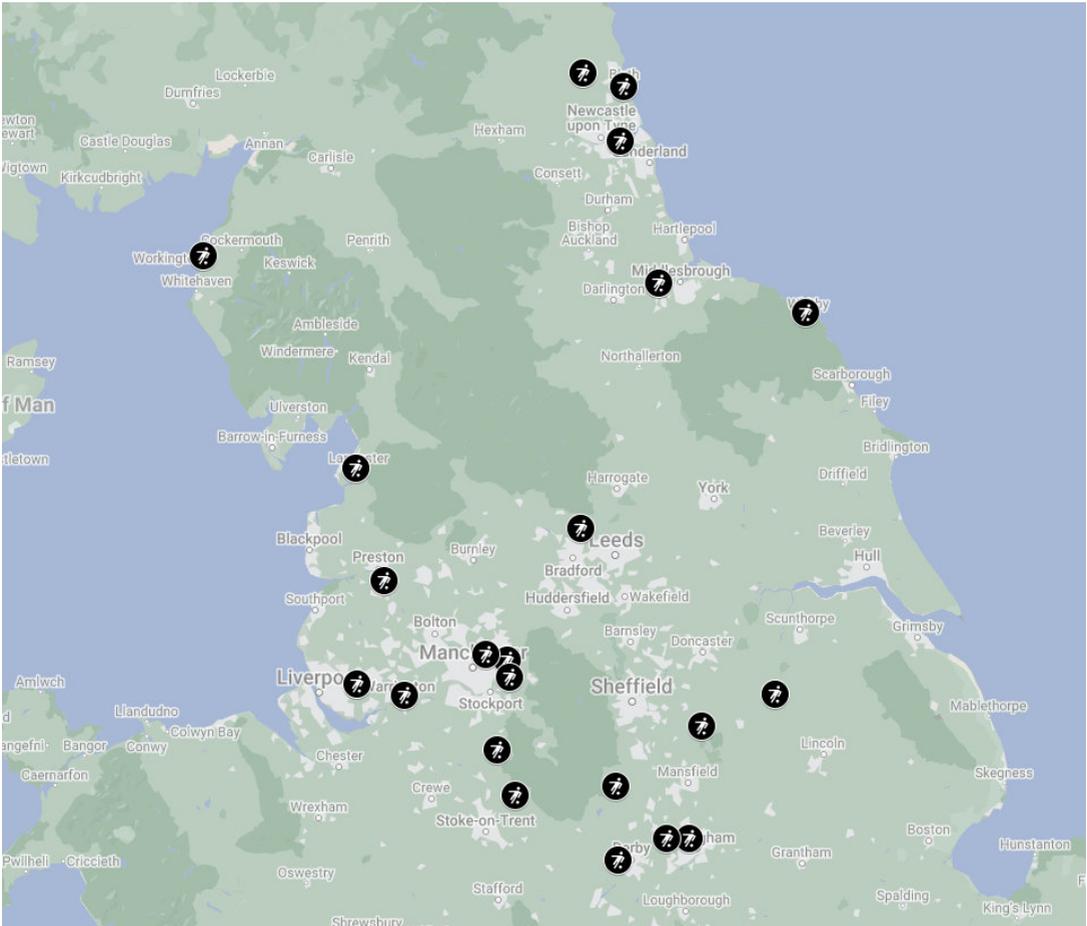
England's football pyramid is unique and revered worldwide. It is unique because it is a single structure and movement within it is fluid, up or down. Non-league teams can reach the highest levels of the game on merit. The lower levels of the pyramid are localised to improve the overall administration of the game, reduce the travel time for teams and to make it easier for the recruitment and development of players. Promotion up through the pyramid means your world gets bigger, you travel further and your expenses go up. It's sometimes seen as an obstacle and many supporters question if a club is ready for vertical movement. Well...there is only one way to find out. Given the choice of going up and struggling or wondering what it is like up there, give me the promotion any day of the week. I think we're going to be OK!

For Cables, promotion into the NPL Premier Division means significantly more travel, the renewing of some old acquaintances and later entry into the FA Cup & Trophy! Last season in the NPL Premier Division the sad demise of Maerske FC reduced the league to 21 teams and the season to 40 games. A full complement of clubs means Cables are looking at a 42-game campaign.

Radcliffe Borough were promoted as champions and Marine joined them via the play-offs. Bradford Park Avenue, Stafford Rangers and Atherton Collieries were all relegated. Joining Cables and Leek Town next season will be Blyth Spartans, relegated from National League North; Hebburn Town and Stockton Town, promoted from NPL East; Mickelover, transferred from the Southern League

1	Radcliffe Borough	40	28	3	9	103	58	45	87
2	Macclesfield	40	24	5	11	84	47	37	77
3	Marine	40	23	7	10	87	44	43	76
4	Warrington Rylands	40	21	12	7	65	42	23	75
5	Worksop	40	21	7	12	72	49	23	70
6	Hyde	40	19	10	11	68	48	20	67
7	Ashton	40	19	10	11	73	63	10	67
8	Gainsborough	40	19	6	15	66	63	3	63
9	Lancaster City	40	18	8	14	60	62	-2	62
10	Guiseley	40	18	7	15	69	63	6	61
11	Ilkeston	40	18	6	16	69	62	7	60
12	Whitby	40	17	8	15	60	50	10	56
13	Morpeth Town	40	14	8	18	76	81	-5	50
14	FC United	40	15	4	21	55	77	-22	48
15	Matlock	40	14	5	21	62	77	-15	47
16	Bamber Bridge	40	12	11	17	63	82	-19	47
17	Workington	40	11	11	18	67	81	-14	44
18	Basford Utd	40	9	10	21	44	65	-21	37
19	Bradford PA	40	7	9	24	50	85	-35	30
20	Stafford Rangers	40	9	3	28	36	81	-45	30
21	Atherton Collieries	40	7	4	29	47	96	-49	25

- Ashton United 41 miles 45m to 1h 5
- Bamber Bridge 29.5 - 35-50mins
- Basford United 105 - 1h 40m to 2h 20m
- Blyth Spartans - relegated from National League North 182m - 2h 50 to 3h 40
- FC United of Manchester 35.3 - 40-55m
- Gainsborough Trinity 118 - 2h-2h 50
- Guiseley 69.8 - 1h 20m
- Hebburn Town - promoted from NPL East - 166m - 2h 30
- Hyde United - 43.1 - 45m
- Ilkeston Town - 106 - 1h 40
- Lancaster City - 54.3 - 1h
- Leek Town - promoted from NPL West - 52.4 - 1h 5
- Macclesfield - 40.2 - 50m
- Matlock Town - 71.8 - 1h 40
- Mickleover - transferred over from Southern League - 83.4 - 1h 25
- Morpeth Town - 184 - 2h 50
- Prescot Cables - promoted from NPL West
- Stockton Town - promoted from NPL East - 139 - 2h 10
- Warrington Rylands - 14.4 - 25m
- Whitby Town - 143 - 2h 30
- Workington - 138m - 2h 20
- Worksop Town - 108 - 1h 50



# SEASON TICKETS

**2024/25 SEASON**

Season tickets for the new campaign are now on sale and will be available for purchase until 5pm on Wednesday 31st July.

Following our memorable Play-Off campaign resulting in our promotion to the Northern Premier League Premier Division, which saw over 4,100 supporters packed into The Joseph Russell Stadium across the two matches, we anticipate that demand for season tickets will be higher than ever for our return to Step 3.

A season ticket guarantees you entry to all 21 NPL home fixtures including mouthwatering ties against the likes of FC United of Manchester, Macclesfield and Warrington Rylands as well as new match-ups against opponents from further afield such as Gainsborough Trinity and Morpeth Town.

## **How to get your season ticket**

[Season tickets can be purchased via our ticketing partner, Kaizen](#)

Supporters that purchased a season ticket in 2023/24 via Kaizen will already have an active account. New purchasers will be required to create a Kaizen account.

Season tickets will be dispatched to the club for distribution, and by ending sales on 31st July, will guarantee arrival in time for the start of the new season.

## **Season Ticket Prices 2024/25**

Adult £200

Concession £135

Child £59

## **Offline season ticket sales**

We understand that not all of our supporters can purchase their season tickets via the internet. To assist supporters that wish to buy their season ticket in-person, a club official will be available at the stadium before the end of July. We will let supporters know this date via the website and social media channels.

## **Half-season tickets**

Half-season tickets for fixtures played between January and May 2025 will be made available for sale in December 2024. Details of this, including pricing, will be communicated to supporters nearer the time.

# 140<sup>th</sup> anniversary kits now available

Prescot Cables FC are delighted to reveal an updated home & brand new away eco-kit for 2024/25.

Working in collaboration with our technical partners, Hope + Glory, we are pleased to present two unique designs for the upcoming season as we make our return to the NPL Premier Division.

In honour of the 140<sup>th</sup> anniversary of our formation this year, our updated home jersey will feature a special edition badge displaying '140 Years'. This badge will feature on our home shirt for this season only. Additionally, the dates 1884-2024 are displayed on the sleeve cuffs and a bold '140' is present on the base of the back of the shirt, as well as on the rear of the players socks.



Our brand new away shirt provides a further nod to our history; with striking blue and white stripes in recognition of what are thought to be the first known colours of Prescot FC, 140 years ago. Complemented by navy shorts and socks, and incorporating the town emblem; we believe that this kit will prove immensely popular with supporters young and old and has all the hallmarks of an instant classic.

We are pleased to welcome The Mermaid Tavern as our new primary shirt sponsor for 2024/25. The Mermaid has proven hugely popular on the booming hospitality scene in the town of Prescot since opening in the Summer of 2022, offering gastro food and Sunday lunches as well as an exceptional choice of Belgian ales. You may even spot a Cables player or two post-game!

In addition, we are pleased to continue our longstanding partnerships with both Morecrofts Solicitors and Veezu/Britannia Taxis who provide shorts/training wear and rear of shirt sponsorship, respectively.



Produced by our technical partners, Hope + Glory, both home and away eco-kits are made using rPET (Recycled Polyethylene Terephthalate) for a lower environmental impact. Both the shirts and shorts are made from rPET fabric, which is produced from recycled plastic bottles that have been melted down to produce a fine yarn. Every shirt is manufactured using a piece of fabric made from the equivalent of approximately 16 plastic bottles. Not only do the shirts look great, but they are environmentally friendly too.

Both shirts are available and can be purchased directly from the Prescot Cables FC shop at the Hope + Glory Website **HERE**.

Grab your commemorative 140<sup>th</sup> Anniversary shirts and wear your colours with pride!

# THE RETAINED LIST

MEDIATEAM



We can happy to confirm a significant number of players will remain with the club for our 2024/25 NPL Premier League campaign. Ste Daley has made new signings to build on this solid core but, as expected, some players have moved onto pastures new. The confirmed changes, as of 11<sup>th</sup> June, are listed below:

## RETAINED

Mitchell Allen  
Dominic Cain  
Ethan Devine  
James Devine  
Matthew Devine  
Anthony Donaldson  
James Foley  
Charlie Glennon  
Liam Hollett (C)  
Nathan Koehler  
James McCarten  
Alex McNally  
John Murphy  
Kyle Sambor  
Francis Smith

## SIGNED

Michael Carberry  
Charlie Doyle  
Ben Elliott  
Brandon Newell  
Andrew Scarisbrick

## DEPARTURES

Jack Goodwin  
Josh Gregory  
John McGrath

# BOARDLINES

LEEFISHER



As we reflect on the season that was 2023/24; I'd like to pay thanks to the players who have pulled on the shirt this season. Its been a pleasure to watch them develop as a squad and get stronger as the season progressed.

I felt very confident that we would gain promotion once we had confirmed our place in the Play-Offs. You have all been heroes. Your place in club folklore assured.

To Steven Daley, Wacker, Sully, Lee & Ryan - thank you for your incredible hardwork and effort over the season. You have built us a team to be proud of and brought joy to the people of this town. I know you have big ambitions for next season and we are excited about where next our journey will go.

To the gentlemen on the Matchday Media team; Jeff, Ben, Gareth & Chris. It has been a real honour working alongside you this season. Without doubt one of our biggest successes this year has been the re-establishment of a matchday radio broadcast. Thank you to everyone who has tuned in.

Lastly, and on a personal note, at the start of the season, back in August, I experienced the most unimaginable pain of losing my own hero, my Dad - Martin - who died very suddenly aged just 60.

They say that grieving is a process, and I'm getting there one small step at a time. However, being able to throw myself fully into this club over the last 9 months and more importantly, the love and support I have received from friends and supporters at Cables has been of immense comfort to me.

I feel I've bonded with so many new friends over the course of this season, it really means the world to me. I'm not ashamed to say that as I stood outside the media box at full time when our promotion was sealed, seeing so many of your celebrations, well I just had to let the tears flow.

























# BOARDLINES

PAULGOODWIN



When I think of this season and the level to which it's exceeded even my wildest expectations, I cast my mind back to around new year in 2022, when I made a spreadsheet (bear with me here). It included a table for every league at Step 4, specifically those who could still finish 3<sup>rd</sup> bottom in their respective leagues and were therefore to take part in a relegation playoff. Of all these 3<sup>rd</sup> bottom sides, a single reprieve existed. You take all those 3<sup>rd</sup> bottom sides, put them in a new league table ranked by points per game and the winner avoids a dooming playoff game.

So every Saturday I'd be at Cables. But, my mind would be somewhere in the Isthmian South Central Division or the Southern League South Division. How are Kempston getting on? Who do Cinderford have this weekend? Hey look, Lancing play Phoenix today so somebody is dropping points! Division after division would be 'solved' when a league could no longer catch us.

I'd eventually workout out our survival during a walk around IKEA. Regardless, my hands had shook when the email came through at the end of the season, 'To teams competing in the relegation playoff'. Within the team-sheets and the expense forms, there was a spreadsheet with a single purple highlighted field to indicate our non-involvement. This is all horrible to recall, particularly in the end of season review, I know. But we're only a season removed from this. Had you told me in 2022 that in 2024 we'd finish 3<sup>rd</sup> and I'd have my hands on the playoff final I'd have gladly told you that you live in a fantasy world.

But that's exactly where we are and it's important to remember where we've come from only recently, to contextualise the sheer scale of the achievement from Ste's team and the surreal fact that we've bested two of our local rivals to climb into the NPL Premier. My sceptical ways as a Cables fan are no secret, but you'd be hard pressed to believe that as I cried like a kid lost in the supermarket whilst aimlessly wandering the pitch at full time in the playoff final.

The tough times will come back around, they always do, but for right now our volunteers, supporters and everyone involved with the club have earned, well, a bit of a reprieve.





















# BOARDLINES

RICHARD TIGWELL



Before a ball was kicked, I'm June 2023 I attended a meeting with Ste Daley, Wacker and some other board members in which we set out our plans for the coming season. Jokingly I suggested that "you win the league and get us promoted, and we'll have to sack you!"

In my mind, we weren't ready for promotion, on or off the pitch. We'd just finished 9th in the league, and had begun a fairly major overhaul of the function room at the ground...we simply weren't ready to go up.

Yet we were, we just didn't realise it at the time. Or, should I say, I didn't realise it. One of Ste Daley's many strengths is that he makes you believe that anything is possible and over the season the believe that we were where we belonged grew, and grew and grew.

This first came to me when Tony Donaldson headed home in early October to give us all 3 points against Kidsgrove to send us top. From then on, it felt like our destiny was always going to be that we would go up.

That's the power of Ste Daley. He doesn't just believe in what he's doing himself, he makes everyone around him believe in what he's doing too.

In doing so he's created memories that will last a lifetime for Cables fans young and old and put little old Prescot Cables FC right back at the top table of Northern Premier League football. A legacy that goes beyond the four walls of the Joseph Russell Stadium, but within the town and the wider community as a whole.

## Daley & Cumiskey agree contract with PCFC

Prescot Cables are absolutely delighted to announce that Manager Steven Daley and Assistant Manager Peter Cumiskey have agreed to commit their futures to the club by signing a contract for the coming season.

Steven & Peter, as well their coaching team, Tony Sullivan, Lee Dowding and Ryan McMahon have achieved wonders since taking over in February 2023, stabilising the team with a top half finish in 2022/23 before overseeing our historic promotion via the Play-Offs in 2023/24, using just 26 players along the way. Our Promotion ensures that we will play at Step 3 for the first time in 15 years.



Prescot Cables Chairman, Tony Zeverona, said: "I am thrilled that both Ste and Wacker have committed their immediate futures to the club, we are certain that we have two of the best young coaches currently operating at this level and you only have to look at their achievements so far to have confidence that we can kick on in the NPL Premier. I know our supporters will share our excitement with this news and have cause to be further enthused about the coming season."

## John Murphy signs Cables Contract

Prescot Cables are very happy to confirm that fan favourite John Murphy has put pen to paper on a contract at the club for 2024/25, as we make our return to the NPL Premier Division.

The striker affectionately known as 'Big' John Murphy has been in exceptional form for The Pesky Bulls since signing from Ramsbottom United in the summer of 2022; twice receiving the coveted 'Supporters Player of the Season' award in 2022/23 and 2023/24 as well as leading the scoring charts in both seasons with a total of 39 goals in 89 appearances, including 24 in 44 last season - his 24th goal coming in the NPL West Play-Off Final to seal our promotion and a 2-0 victory over City of Liverpool last month.



Cables manager Steven Daley was full of praise for our Number 9, saying "I am delighted that John has committed to the club for 24/25; the fans have taken to John and he has taken to them. A consistent goal scorer is often the hardest player to find, and we have got one in John Murphy. John is ready to make the next step with us and I am confident that he will continue to find the net in the NPL Premier."

## Mitch pens new deal - Cables stopper enters fifth season with Pesky Bulls

It gives us great pleasure to announce that Goalkeeper Mitchell Allen has agreed a new contract to remain at Prescot Cables for a fifth season.

A near ever-present since making his debut for the club vs Colne in September 2020 (keeping a clean sheet in the process), Mitch has made the Cables No.1 jersey his own and is a firm favourite amongst the clubs supporters thanks to his pin-point passing, penalty saving exploits and match saving agility - often leaving spectators open mouthed with his Herculean efforts in defending his goal. The former Stoke City youth has so far amassed 141 appearances for Prescot Cables, including every minute of every game (50) during our NPL West Promotion season in 2023/24, a campaign in which he claimed 19 Clean Sheets and was voted 'Step 4 Goalkeeper of the Season' by Non-League Bible.



Prescot Cables Chairman Tony Zeverona commented: Mitch has consistently proved himself to be the best keeper in the NPL, his signing demonstrates our ambition as a club as we head into the new season in a higher division.

Often seen in his favoured pink kit, It is fair to say that Allen has taken the club to his heart and we are delighted that he has chosen to extend his stay in L34.

We firmly believe that Mitch is one of the best goalkeepers plying his trade in Semi-Professional football in this country and have no doubt in his ability to excel at Step 3 of the pyramid as we embark on our first NPL Premier campaign in 15 years.

## Francis Smith commits to Cables - midfield maestro signs Cables contract

PCFC are delighted to announce that popular midfielder Francis Smith has committed himself to the club by signing a contract for 2024/25.

Smith has been a mainstay in the Cables matchday squad since making his debut vs Mossley back in March 2023.

Over the last fourteen months Smith has made over 50 appearances and scored 8 times, including a memorable free kick at Macclesfield in front of over 4,000 spectators.

His match winning goal vs City of Liverpool in April 2023 was a Goal of the Season contender for 2022/23 and other memorable goals Whitby Town (FA Cup) and Bootle (LCFA Senior Cup) have followed.



# BOOK OUR FUNCTION ROOM FOR YOUR NEXT CELEBRATION



**WEDDINGS, CHRISTENINGS, BAPTISMS, HOLY COMMUNIONS,  
CONFIRMATIONS, BIRTHDAYS, FUNERALS, SPORTS PRESENTATIONS**



## CONTACT US

**Better yet, see us in person!**

We love our guests, so feel free to arrange a visit

Prescot Cables FC, Hope Street, Prescot, Liverpool. L34 6HD

 <https://www.facebook.com/PrescotCablesFunctionRoom/>



# CABLESBYNUMBERS

2023-24 SEASON STATISTICS

## ALL COMPETITIONS

**P50 W26 D13 L11 F89 A50**

WIN RATE **53%** - GOALS PER GAME **1.81** - PPG (LEAGUE) **1.76**

BIGGEST WIN **6-0** (PILKINGTON) BIGGEST DEFEAT **0-3** (LEEK)

MOST GOALS IN A GAME **8** (5-3 v MOSSLEY)

CLEAN SHEETS **18** FAILED TO SCORE **8**

FASTEST GOAL SCORED **3m** KYLE SAMBOR  
2/9/23 v BRIDLINGTON TOWN

LATEST GOAL SCORED **95m** ANTHONY DONALDSON  
28/10/23 v KIDSGROVE ATHLETIC

FASTEST CONCEDED **5m** v MOSSLEY 23/12/23

LATEST CONCEDED **92m** v NORTH FERRIBY 2/9/23

## SEQUENCES

WINS **4** DRAWS **5** DEFEATS **2**

UNDEFEATED **12** NO WINS **7** NO DRAWS **7**

CLEAN SHEETS **4** CONCEDED **6** NOT SCORING **4**

## ATTENDANCES

**33,880** SPECTATORS AT **50** GAMES, AVG **677** PER GAME

**22,317** AT **28** HOME GAMES, AVG **797** PER GAME

LEAGUE AVERAGE **762**, **2ND** BEST IN THE DIVISION

# PLAYERS

## APPEARANCES

Mitchell Allen	50
Kyle Sambor	50
James Foley	48
Nathan Koehler	48
James Devine	47
Anthony Donaldson	47
Alex McNally	46
John Murphy	44
Matthew Devine	43
Jack Goodwin	43
Francis Smith	42
Thomas Owens	38
Liam Hollett	25
Luke Pritchard	20
Charlie Glennon	18
Sam O'Halleron	16
Dominic Cain	11
John McGrath	7
Ethan Devine	7
Alex Gofton	5
Matthew Hamilton	5
Fidel O'Rourke	5
Stephen Milne	3
James Barrigan	2
Chris Happi-Fankam	2
Harry McVeigh	2

## GOALSCORERS

John Murphy	23
Kyle Sambor	13
James Foley	9
Jack Goodwin	6
Nathan Koehler	6
Francis Smith	5
Anthony Donaldson	3
Alex McNally	3
Matthew Devine	2
Sam O'Halleron	2
Thomas Owens	2
Charlie Glennon	1
Matthew Hamilton	1
Fidel O'Rourke	1

## PLAYERS USED

Prescot Cables	26
Leek Town	28
Witton Albion	28
Mossley	30
Chasetown	31
Hanley Town	33
Runcorn Linnets	34
Hednesford	58

## THE WALLOPER

**11,504** DOWNLOADS FROM THE OFFICIAL SITE

**28** ISSUES PUBLISHED

AVERAGE DOWNLOADS PER GAME **410**

AVERAGE SALES OF OUR PRINTED PROGRAMME FOR THE 22-23 SEASON WAS AROUND 68, SO WE THINK THE MOVE TO DIGITAL HAS BEEN A HUGE SUCCESS

# SHEDS&FENCES

As Prescot Cables Football Club is a Community Interest Club, we rely on local people helping out with many areas to keep things running smoothly on Matchdays. We have the basic building blocks in place to take our club to the next step.

However, it's only going to happen if we can grow the pool & skill-set of volunteers!

We're looking for help with the following activities:

## **Prescot Cables Media Team**

Our match day media requirements include tannoy and PA announcements which are an important aspect of stadium safety commitments. We need help with radio commentary for matches for our senior teams as well as pre- and post-match interviews.

## **Social Media & Website**

Help us promote the club and our matches and events via our social media channels. Experience isn't necessary for this varied role and plenty of support is available. We also need help with the writing of articles & match reports which can be used for the match day magazine and website

## **Club Merchandise**

We need help selling our broad range of official Cables merchandise on match-days as well as help to fulfil orders received via our online shopping portal

## **Facilities**

Help us keep the stadium in tip-top shape! If you've got carpentry, welding, mechanical or electrical skills please let us know! Some of our general maintenance jobs during the close-season will also include painting, tiling and plastering.

## **Match Day Stewarding**

An important role on match-days! Stewards are the friendly face of the club, assisting visitors and supporters when and where needed, performing vital stadium safety tasks, responding to security issues and helping to ensure every visitor to the ground has a safe and enjoyable experience.

If you'd like to join our club's team of volunteers or can help out with any of the above, please speak to any member of the board or contact us via email at

[media@prescotcables.com](mailto:media@prescotcables.com)

# CABLESCONNECT

## SPONSORSHIP OPPORTUNITIES

Prescot Cables FC have a range of sponsorship opportunities to suit all budgets.

If you or your business have a special occasion or would like to entertain some clients, then why not sponsor a game here at the Joseph Russell Stadium?

### **MatchDay Sponsorship**

Entry for up to 5 people with access to the sponsors lounge with private bar

Pre-match, half-time and full-time drinks for each member of your party

Half-time buffet

Your message or sponsorship added to the match-day script (PA & radio commentary)

Opportunity to meet players and management post-match

### **MatchBall Sponsorship**

Entry for 2 people with access to the sponsors lounge with private bar

Half-time buffet

Opportunity to meet players and management post-match

### **Sponsor your favourite Cables player!**

Player sponsorship is an exciting way to take your brand to the next level with Prescot Cables, especially if your chosen player is making the headlines. Your name, company logo or the name of a loved one - will be associated with your chosen player in our matchday programme, The Walloper, across the club's social media platforms, even goal alerts!

### **Perimeter advertising boards**

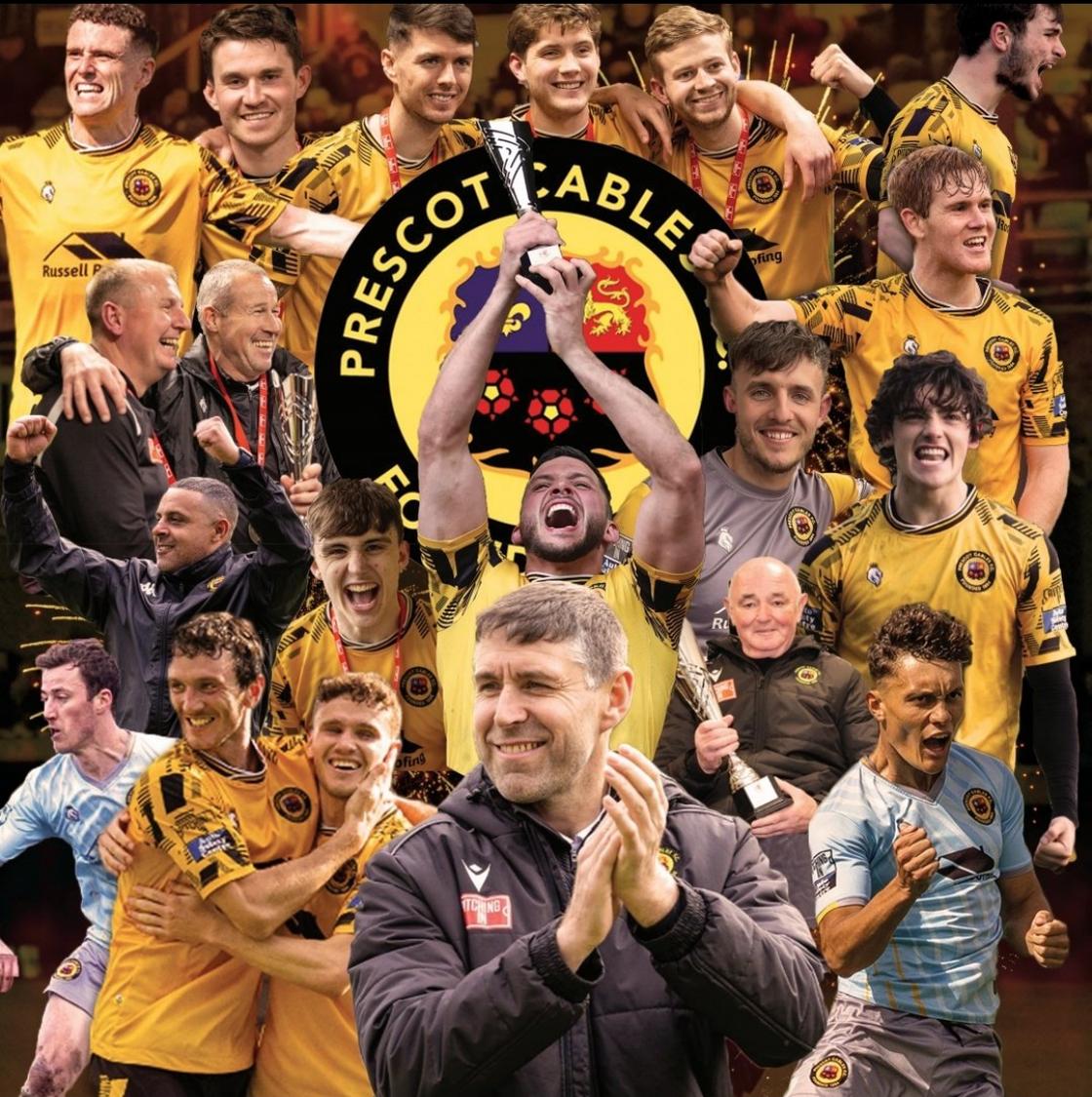
Our perimeter advertising boards are high-quality, long-lasting metal panels measuring 8ft x 3ft, so clearly visible. These will be in place for the entire season and the price includes production, delivery and fitting. Don't miss out on a unique opportunity for local, regional and national exposure. Monthly payment plans can also be arranged.

### **Other Opportunities**

These include kit, stands and even the whole stadium.

To register your interest or for more information on any of our packages, please contact Ian Wright at: [ian.wright@prescotcables.com](mailto:ian.wright@prescotcables.com)

**NORTHERN PREMIER LEAGUE DIVISION ONE WEST**



**2023/24 PLAYOFF**

**WINNERS**